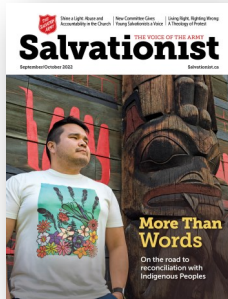




EDITORIAL DEPARTMENT

Canada and Bermuda Territory
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Salvationist and Salvationist.ca Writer's Guidelines



Salvationist Magazine

Frequency: Bimonthly

Circulation: 8,800

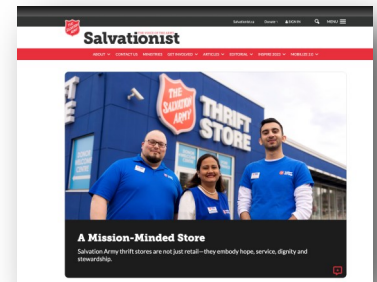
Salvationist.ca

Users/month: 33,000

Page views/month: 112,000

Mission

Salvationist and Salvationist.ca inform readers about the mission and ministry of The Salvation Army in Canada and Bermuda, and around the world.



Salvationist and Salvationist.ca draw attention to critical issues facing the Army and create a forum where ideas are discussed, issues are debated, old conventions are challenged and divergent viewpoints are expressed. All articles are sharply focused, tightly written and intended to deliver a clear and consistent message.

Editorial Content

Feature (max. 1,500 words)—Salvationist and Salvationist.ca

- Well-reasoned and thought-provoking essay, theological reflection or biblical interpretation
- Ministry unit profile, personal testimony or third-person account of another person's testimony
- Reflections on Salvation Army distinctives, history, and mission and ministry

News Report (200-400 words)—Salvationist and Salvationist.ca

- Brief report of an event, program or activity that is of significant interest to the territory
- Include the "who, what, when, where, why and how" of the event, program or activity
- Supportive, clear, high-resolution photos are appreciated

News Photo With Caption (max. 150 words)—Salvationist

- Clear, high-resolution photo of an enrolment, achievement, recognition or corps activity with caption
- Include the names and titles of everyone shown in the photo, occasion and location

Tribute (max. 200 words)—Salvationist

- Tributes are printed at no cost as space permits
- Should be received within three months of the promotion to glory
- Include where the person lived, conversion to Christ, corps involvement, Christian ministry and survivors
- Clear, high-resolution photo or high-resolution scan of a clear printed photo may be submitted as desired

Submissions should be sent to salvationist@salvationarmy.ca as an attached Microsoft Word document in standard manuscript form: double-spaced; name, address, telephone number and email address in top left-hand corner; word count in top right-hand corner. If your article is "as told to," include name, telephone number and email address of the person who is the subject of the story.

Identify Scripture references and version of the Bible used in parenthesis within the text of your article. Sources for quotations or general comments attributed to other persons must also be included.

Salvationist is edited according to the *Canadian Press Stylebook*, 2021 edition, and the *Salvation Army Style Guide*, 2021. New International Version (NIV) is the standard Bible translation used.

A copy of the *Salvationist* issue where an article is printed can be sent to the contributor upon request.

